

## **Trade Associations**

Along with the representation of our individual health care provider clients, Hooper, Lundy & Bookman's health care counsel and advocacy extends into the world of policy development for significant sectors of the health care industry. Our attorneys and professionals advise and play key roles in trade associations across the health care spectrum, helping these groups advance and defend the interests of their members, drive beneficial and oppose counterproductive legislative, regulatory, and policy initiatives, and stay ahead of the constant change that defines the health care industry.

As the largest law firm in the U.S. dedicated exclusively to the practice of health care law, and with almost four decades of serving the industry, HLB is uniquely positioned to serve the needs of health care trade associations and their members. We understand the important role these organizations play in defining the health care landscape and leading the charge for advancements and reforms that improve the quality and equity of health care delivery.

We have been actively engaged with industry groups since the firm's founding in 1978. The firm has served as counsel for many of the nation's leading health care trade associations, including:

- American Health Care Association
- California Clinical Laboratory Association
- California Hospital Association
- California Association of Health Facilities
- Colorado Hospital Association
- Consumer Technology Association
- Federation of American Hospitals
- National Association of Psychiatric Treatment Centers for Children
- Nonprofit Kidney Care Alliance
- Massachusetts Health & Hospital Association
- Massachusetts Senior Care Association

The firm's <u>Government Relations & Public Policy</u> team works with trade associations as well as formal and informal alliances to ensure their voices are heard in Washington, on the Hill, and in the Executive Branch. Our policy advocacy and strategic guidance can prove instrumental in achieving desired regulatory and legislative change, with our lobbyists helping to inform and work with policymakers on needed reforms.

As a certified provider of continuing legal education on health care law, HLB serves as a resource for trade associations and their members. We keep our clients, including industry groups, abreast of new developments and empower them with information so they can adapt and thrive in an ever-evolving legal, regulatory, and business environment.

We have also advised numerous trade associations and alliances regarding corporate governance matters, permissible activities on behalf of their members to avoid antitrust and other anti-competitive concerns, grant funding, and other matters relating to their internal business activities and affairs.

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