



Sven C. Collins
(him/he/his)

Partner

Co-Chair, Medicare Appeals Practice

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CAPABILITIES

Administrative Law
Litigation, Mediation,
Arbitration
Medicare, Medicaid, Other
Governmental
Reimbursement and
Payment
Compliance
Digital Health and Other
Health Technologies
Government Investigations

Government Investigations
Payor-Provider Disputes
Medicare and Medicaid
Audits, Appeals, and
Reimbursement Litigation
Hospitals and Health
Systems

EDUCATION

University of Colorado School of Law, J.D., Order of the Coif, 1996 Trinity University, B.A., 1990

BAR ADMISSIONS Colorado, 1998

"Hospitals and health care systems and their dedicated providers are the backbones of our health care delivery system. Helping them navigate a labyrinth of regulatory and legal issues and securing the financial resources they need to care for their patients is immensely rewarding."

With more than a decade of experience with Medicare and Medicaid reimbursement and payment matters, Sven Collins focuses his practice on securing and increasing revenue for hospitals, health systems, and other providers. Whether at the agency level or in court, Sven is a committed advocate who understands that his work directly impacts his clients' abilities to serve patients and provide needed care.

Sven has spent most of his career challenging the government's Medicare and Medicaid reimbursement and payment policies when they result in underpayment to his clients. His years of immersion in the laws and regulations governing reimbursement matters and his involvement in hundreds of payment disputes has afforded him insights on managing client issues efficiently to successful outcomes. Before agencies such as the Provider Reimbursement Review Board, in arbitration, in federal court, and at the appellate level, Sven advances his clients' interests to secure the reimbursements and payments to which they are entitled.

Health care providers also seek Sven's guidance when facing audits and accusations of overpayments and false billings on complex Medicare payment issues.

Sven strives to put himself in his clients' shoes and learn their business so that his advice is tailored to each client's unique operations, concerns, and challenges. He applies to the health care setting his experience with litigation and risk-management guidance in other sectors representing business and organizations.

By staying ahead of health care legal and regulatory developments, Sven anticipates changes in laws, regulations, and government approaches and advises and prepares his clients accordingly. Sven is a sought-after speaker at legal, trade association, and firm-sponsored seminars on healthcare

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reimbursement matters, and he presents in-house training programs for clients on these issues.

Representative Matters

- Successfully prosecuted multiple hospital Medicare group appeals, before CMS and in federal court, seeking additional supplemental outlier payments.
- Successfully prosecuted multiple hospital Medicare group appeals to recover approximately US\$30 million in "rural floor budget neutrality adjustment" underpayments.
- Secured permanent injunction in a ground-breaking challenge barring HHS from applying agency's 2008 "self-disallowance" regulation to certain hospital appeals.
- Secured judgment invalidating remaining aspects of HHS's 2008 "self-disallowance" regulation as applied to challenges to HHS regulations.
- Successfully overturned amendment to CMS Medicare interest regulation in hospital appeal involving high seven-figure claim for interest.
- Obtained permanent injunction blocking client's former employees and subsequent employer from raiding
 and misappropriation of trade secrets. EMS USA, Inc. v. Integrity Specialists LLC, et al., U.S. Dist. Ct. D. Colo.
 (Case No. 11-cv-02832).
- Obtained permanent injunction and seven-figure damages payment for client in a raiding case against former manager and new employer.

Recognition

- Super Lawyers, Colorado, 2011-2016
- Super Lawyers Business Edition, Colorado, 2013

Professional Affiliations

American Health Lawyers Association

News

- Sven Collins is Quoted in Health Payer Specialist Article, "What's Riding on Humana's Suit Over Medicare Advantage Clawbacks"
- HLB Successfully Reverses Adverse PRRB Decision on Medicare DSH-SSI Match Process
- Hooper, Lundy & Bookman Celebrates 35 Years!
- Hooper, Lundy & Bookman Ranked in the 2020 Edition of US News/Best Lawyers in America Best Law Firms
- Hooper, Lundy & Bookman Named To American Bar Association's Health Law Top 10 List
- Top Patent Litigator Drew Woodmansee Joins Hooper, Lundy & Bookman as Head of IP Practice
- Hooper, Lundy & Bookman Launches Webinar Series with Focused Discussions on Post-Acute Care Partnerships
- Hooper Lundy & Bookman Recognized Among the Top Health Law Firms in the United States by Chambers USA

Insights

- PRRB Ends Alert 19 And Resumes Normal Pre-Pandemic Deadlines
- Medicare Physician Fee Schedule Brings Sweeping Changes
- Mandatory Electronic Filing and PRRB Rule Changes Are Effective November 1, 2021; Join Us for a Webinar on November 18, 2021
- CMS Proposes Major Changes to Split/Shared Billing Requirements Opportunity for Comment

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• PRRB Announces New Address, Mandatory Electronic Filing, and Significant Proposed Changes to Rules, Inviting Comments on or before July 30, 2021

Events

- CHA's Hospital Finance Week Webinar Series
- Institute on Medicare and Medicaid Payment Issues 2022
- Mandatory Electronic Filing and PRRB Rule Changes: Practice Pointers for Filing and Managing Your PRRB Appeals Webinar

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