



Robert L. Roth

(he/him/his)

Partner

Washington, D.C.: 202.580.7701

rroth@hooperlundy.com

CAPABILITIES

Administrative Law

Compliance

False Claims Act

Government Investigations

Government Relations and
Public Policy

Litigation, Mediation,
Arbitration

Medical Education

Medicare and Medicaid
Audits, Appeals, and
Reimbursement Litigation

Medicare, Medicaid, Other
Governmental
Reimbursement and
Payment

Payor-Provider Disputes

Academic Medical Centers
and Teaching Hospitals

Hospitals and Health
Systems

EDUCATION

Syracuse University College
of Law, J.D., 1982

Lehigh University, B.A., 1976

BAR ADMISSIONS

Washington, D.C., 1994

Pennsylvania, 1994

Maryland, 1982

"The core of my work is analyzing and communicating extremely complex issues. Whether I'm in court, working with someone who's been in the field for decades, or talking to a client unfamiliar with a situation, I strive to present clear, precise information that easily enables a decision. To me, that's what a good lawyer does."

Bob Roth is a counselor and advocate for healthcare clients on matters arising under Medicare and Medicaid, with a focus on payment, compliance, and licensing issues. One of the nation's preeminent attorneys in the field, he represents a wide range of clients in federal and state regulatory and business matters and in litigation at the state and federal trial and appellate court levels, as well as before state and federal administrative tribunals, including the Provider Reimbursement Review Board. He is one of the select few health lawyers to have argued before the United States Supreme Court, which he did in *Sebelius v. Auburn Regional Medical Center*, 133 S.Ct. 817 (2013).

Bob represents providers and other clients throughout the country on matters such as reimbursement, overpayment refunds/disclosure, and coordination of benefits. He actively counsels clients on complying with the issues surrounding all aspects of the Medicare/Medicaid programs, including the Medicare Secondary Payer statute. Ranked by clients and peers as one of the leading health care attorneys in Washington, D.C. by *Chambers USA*, Bob was described as "zealous and committed," as "stand[ing] out as having second-to-none knowledge of Medicare Secondary Payer issues," and as being "very responsive, very efficient and cuts to the chase."

Bob guides clients in their working relationships with the government agencies that oversee them. He is particularly experienced in counseling clients dealing with unusual or complex issues. In a role that often requires lengthy negotiation with administrators and regulators, Bob emphasizes being clear and straightforward. He will advocate assertively when necessary, but always as a trustworthy, forthright representative.

Prior to his private legal practice, Bob spent over a decade in state and federal government. At the federal level, he represented the Health Care Financing Administration (subsequently renamed the Centers for Medicare & Medicaid

Services) as part of the Health and Human Services Office of the General Counsel. Earlier, at the state level, he served as an Assistant Attorney General representing Maryland's Department of Health and Mental Hygiene (subsequently renamed the Department of Health) on state regulatory issues, after serving the Maryland General Assembly as Counsel to the Constitutional and Administrative Law Committee of the Maryland House of Delegates and the Commission to Revise the Annotated Code of Maryland. Bob also served as an adjunct lecturer teaching legislation at the University of Baltimore School of Law for 32 years.

Bob is the go-to attorney for healthcare clients dealing with virtually any aspect of the impact of Medicare or Medicaid.

Recognition

- Chambers USA, Top Healthcare Lawyer: Washington, D.C.
- Best Lawyers, Health Care Law, 2008-2024
- Nightingale's Healthcare News, Outstanding Fraud & Compliance Lawyers
- Super Lawyers, Washington, D.C., 2012-2024
- Martindale-Hubbell, Rated AV Preeminent
- Legal 500, 2020

Professional Affiliations

- American Bar Association
- American Bar Association
- American Health Lawyers Association

Community

- BNA's Health Law Reporter and Medicare Report
- CCH Medicare & Medicaid Guide
- BNA Health Care Fraud Report
- University of Baltimore School of Law
- Loyola University Chicago School of Law

News

- Bob Roth and Sven Collins' case profiled in Health Law360 article, "Hackensack Meridian Sues Feds, Citing Chevron Ruling"
- Hooper, Lundy & Bookman Again Ranked Among Top Health Law Firms In The United States By Chambers USA
- Robert Roth is Named a 2024 Washington, D.C. Super Lawyer
- HLB Successfully Reverses Adverse PRRB Decision on Medicare DSH-SSI Match Process
- Twenty-One HLB Attorneys Have Been Named "Best Lawyers in America 2024" and Five HLB Attorneys as "Ones to Watch"
- Hooper, Lundy & Bookman Again Ranked Among Top Health Law Firms In The United States By Chambers USA
- Twenty-Four HLB attorneys have been named "Best Lawyers in America 2023" and "Ones to Watch"
- Hooper, Lundy & Bookman Celebrates 35 Years!
- Hooper, Lundy & Bookman Again Achieves Recognition Among the Top Health Law Firms in the United States by Chambers USA
- HLB Attorneys Author False Claims in Healthcare

- Nineteen HLB Attorneys Recognized in “Best Lawyers in America 2022” and “Ones to Watch,” Plus One Attorney Named “Lawyer of the Year”
- Hooper Lundy & Bookman Achieves Recognition Among the Top Health Law Firms in the United States by Chambers USA
- Hooper, Lundy & Bookman Congratulates 2021 District of Columbia Super Lawyers
- Strategic Perspectives: How the 2020 Presidential Election Could Affect the Future of Health Care
- Legal 500 Ranks HLB as a Top Health Law Service Provider in the United States
- Hooper, Lundy & Bookman Again Achieves Recognition Among the Top Health Law Firms in the United States by Chambers USA
- Hooper, Lundy & Bookman Ranked in the 2020 Edition of US News/Best Lawyers in America Best Law Firms
- Hooper, Lundy & Bookman Named To American Bar Association’s Health Law Top 10 List
- Top Patent Litigator Drew Woodmansee Joins Hooper, Lundy & Bookman as Head of IP Practice
- Hooper, Lundy & Bookman Launches Webinar Series with Focused Discussions on Post-Acute Care Partnerships
- Hooper Lundy & Bookman Recognized Among the Top Health Law Firms in the United States by Chambers USA
- Hooper, Lundy & Bookman Congratulates 2019 District of Columbia Super Lawyers
- Super Lawyers Recognizes Outstanding HLB Attorneys
- Hooper, Lundy & Bookman Recognized as a Top Health Law Firm by Chambers

Insights

- Supreme Court Decision Overturns Deference to Agency Interpretations of the Law
- PRRB Ends Alert 19 And Resumes Normal Pre-Pandemic Deadlines
- MAC Denials of Pass-Through Treatment of Costs of Allied Health Programs Operated by Hospitals Continue and are Spreading
- PRRB Announces New Address, Mandatory Electronic Filing, and Significant Proposed Changes to Rules, Inviting Comments on or before July 30, 2021
- Advisory Opinion on Sub-Regulatory Medicare Guidance
- MACs Impose New “Continuous” Collection Effort Requirement for Medicare Bad Debts
- Medicare Bad Debts — New Requirements Concerning “Sub-ledgers” Violate Longstanding Practices
- Health Law Perspectives June 2019
- What the Supreme Court’s Azar v. Allina Ruling Means for Health Care Providers
- MACs Improperly Eliminate Pass-Through Treatment of Hospital Allied Health Program Costs
- HHS-OIG Seeks Comments on Value-Based Care, AKS and CMP
- Connecticut Permits Prescribing Limited Controlled Substances via Telemedicine
- The OIG Acts on Telehealth
- HHS Updates Rules on Confidentiality of Substance Abuse Records
- Proposed Massachusetts Legislation Aims to Contain Health Care Costs: Highlights for Providers
- Managing Substance Use Disorder Information in ACOs and HIEs under Revised Part 2 Regs
- Approaching Compliance Date for New IRS Safe Harbors for Private Use of Facilities Financed with Tax-Exempt Debt
- Federal Agencies Issue Revised Common Rule
- HHS Issues Revised Rule on Confidentiality of Substance Abuse Record
- HLB Attorneys’ In-Depth Analysis of the CMS’s Final Rule Implementing the 60-Day Report and Return Statute for Medicare Parts A and B

Events

- Mandatory Electronic Filing and PRRB Rule Changes: Practice Pointers for Filing and Managing Your PRRB Appeals Webinar
- Looking Back and Looking Ahead — What's in Store for the Rest of 2019
- Fraud and Compliance Forum
- The First Half is In the Books — What's In Store for the Rest of 2019
- The First Quarter is In the Books — What's In Store for the Rest of 2019
- AHLA Fraud and Compliance Forum
- 2018 National CLE Conference – Health Law
- BHC 2017 Annual Conference on Current Healthcare Developments
- California Hospital Association Hospital Finance & Reimbursement Seminar
- AHLA Institute on Medicare and Medicaid Payment Issues