HLB Announces Webinar Series Focused on Value-Based Care

Events 09.23.21

Join us for a three-part series on recent developments across the health care regulatory landscape that allow for the broader use of value-based payment arrangements. We will focus on new exceptions to the Stark law, new Anti-Kickback Statute safe harbors, and other recent developments that federal regulators have announced in hopes of encouraging health care providers to collaborate in their efforts to improve population health and to serve patients when and where they need care. We will explore three specific contexts where recent regulatory changes promise to allow for greater innovation in paying for and promoting care: efforts to address health equity, the transition from acute to post-acute care, and the use of digital tools to transform health care delivery. We will consider how to take advantage of these changes, and offer key insights on compliance risks and possible pitfalls.

Each webinar will be 30 minutes with Q&A to follow
California CLE credit available (.5)

Using Value Based-Arrangements to Improve Partnerships with Post-Acute Providers – Exploring the Possibilities with New Stark Law and Kickback Exceptions
September 23, 2021 10:00 am (PT) / 1:00 pm (ET)

The webinar will explore newly created exceptions to the Stark Law and the Federal Anti-Kickback Statute that permit greater collaboration between hospitals, patients, physicians and post-acute providers. We will provide practical tips and examples of transactions that can be used to build partnerships between acute and post-acute providers to better serve patient needs and respond to shifting reimbursement methodologies. We will also discuss existing value-based and episodic reimbursement models (some now mandatory) used by Medicare and commercial payors.

Opportunities in Digital Health and Value-Based Care in 2021
September 30, 2021 10:00 am (PT) / 1:00 pm (ET)

The COVID-19 pandemic initiated unprecedented growth across the digital health space, creating a unique window of opportunity for stakeholders to innovate in ways that will shape a new digital health landscape for years to come. Opportunities exist for innovative companies and providers to enter into collaborations centered on value-based arrangements, due to new flexibility in recently updated federal fraud and abuse regulations. In addition, the telehealth landscape at both the state and federal level is in a state of flux, creating

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significant opportunity – but also significant uncertainty – as stakeholders seek to understand what rules will apply in the "new normal." This presentation will explore these legal developments that will impact digital health companies and healthcare providers alike.

Overcoming Barriers to Advance Health Equity: Value Based Arrangements and Other Regulatory Updates Addressing Social Determinants of Health
October 14, 2021 10:00 am (PT) / 1:00 pm (ET)

Propelled by COVID-19, policymakers are starting to meaningfully address what actors across the health care delivery system have long understood: a wide range of social factors, from housing and food insecurity to access to technology, have a profound impact on health outcomes. This webinar will cover recent regulatory developments that give providers tools to directly address these social determinants of health through value-based care arrangements, with a particular focus on the recently added federal Anti-Kickback Statute safe harbors and Stark law exceptions and additional flexibilities in Medicare Advantage.

RELATED CAPABILITIES

Digital Health

Compliance

Value-Based Arrangements