

HLB's Government Relations & Public Policy Group

Insights

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Navigating Tomorrow's Health Care Landscape: Partner with HLB for Strategic Advocacy in 2026

Today's health care industry can feel challenging. With facing financial strains, regulatory pressures and navigating fast-evolving federal developments, it is critical for providers and companies to have a better understanding of the health policy landscape and what is coming next. Hooper, Lundy & Bookman's Government Relations & Public Policy Professionals are here to help you develop a strategy to anticipate, influence, and adapt to these dynamic changes.

With deep bipartisan roots and decades of experience shaping federal health policy in Washington, D.C., our seasoned team of policy experts work with clients to deliver proactive strategies in advocacy, policy development, direct lobbying, regulatory insight, economic analysis, and grassroots mobilization.

Recognized on **The Hill's Top Lobbyists 2025** list and honored by **Bloomberg Government** as a top-performing firm, HLB helps clients turn emerging challenges into opportunities for success.

Examples of Working with Our GRPP Team

- Staying informed of important policy making before it happens
- Educating legislators on the financial and patient care impacts of health care policies
- Working with federal government agencies to influence Medicare payment and coverage policies
- Understanding the digital health regulatory environment and opportunities within it
- Identifying financially viable options for existing and future value-based care arrangements

Connect with our [Government Relations & Public Policy](#) professionals to harness strategic insight and proactive engagement that advances your business goals.

RELATED CAPABILITIES

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