HOOPER LUNDY BOOKMAN

DIRECTOR, ADMINISTRATION & HUMAN RESOURCES

ZEVIT REID

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Always ready with a clear answer or a creative solution and continually keeping the interests of the firm and its personnel at the center of her multi-faceted efforts, Zevit Reid understands that Hooper, Lundy & Bookman's greatest asset is its people. She also knows how to maximize the value of that asset: by treating every individual, no matter their position, with the same level of respect; by listening to their views and concerns with genuine interest and consideration; and by ensuring the firm remains a place where everyone feels they have both a voice and a home.

Leveraging over two decades of extensive human resources and administrative experience and expertise as a certified Senior Professional in Human Resources (SPHR®), Zevit oversees a broad portfolio of responsibilities related to the firm's operations and employees. In a role that frequently balances individual concerns against collective imperatives, she always strives to explain the "why" behind a decision or policy, appreciating that even when someone doesn't like an answer, they deserve an explanation. This approach, combining firm decisiveness, full transparency, and deep empathy, has earned Zevit the endearing moniker "The Velvet Hammer."

EDUCATION

Senior Professional in Human Resources, Issued 2018

University of Phoenix, Masters, Management, Human Resources, 2008

Cleveland State University, B.A., 1998

PROFESSIONAL AFFILIATIONS

- Association of Legal Administrators (National)
- Greater Los Angeles Association of Legal Administrators
- Society for Human Resources Management