



## Jennifer Turgeon

### Director of Marketing & Business Development

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#### EDUCATION

California State University at  
Northridge, B.A. 1999

Jennifer leads the firm's efforts to expand its reach and influence through thoughtful and holistic marketing and business development strategies. She is responsible for the firm's business development, communications, and branding. Her understanding of the legal industry and appreciation of how lawyers approach marketing are products of a lifetime working in law firms. Jennifer speaks the language of law firms.

Leading and working with a talented team of professionals, Jennifer has helped streamline and institutionalize the firm's marketing initiatives. She generates buy-in for the firm's efforts among a diverse group of attorneys who all bring their perspectives, strengths, and personalities to the process. The lawyers she works with know that they have her constant support and the available resources they need to reach their goals.