



Andrea Frey

(she/her)

Partner

Co-Chair, Digital Health Practice

Co-Chair, Reproductive Health Practice

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CAPABILITIES

COVID-19 / Public Health
Emergencies

Business Transactions

Compliance

Digital Health

Health Information Privacy
and Security

Medical Staff Operations and
Disputes

Reproductive Health

Research

Behavioral Health Providers

Community-Based Clinics

Hospitals and Health
Systems

EDUCATION

University of Washington
School of Law, J.D., M.P.H.,
2016

Tufts University, B.A., 2009

BAR ADMISSIONS

California, 2016

"I help clients navigate complex health care regulations so they can focus on delivering innovative, patient-centered care."

Andrea serves as Co-Chair of the firm's Digital Health and Reproductive Health Practices, where she advises a broad range of clients at the intersection of health care innovation, regulatory compliance, and transactional matters. She focuses on guiding health care providers, technology companies, health information exchanges, and other industry stakeholders through the complex legal and regulatory landscape that governs modern care delivery.

Andrea has deep experience counseling clients on the development, implementation, and operation of digital health solutions—including telemedicine platforms, artificial intelligence in clinical care, and data-driven models. She offers strategic regulatory advice on health data privacy and security, patient consent, corporate practice of medicine restrictions, and compliance with federal and state fraud and abuse laws. With specialized expertise in data privacy, she regularly advises on legal strategies and best practices for protecting and leveraging health data, including the use of limited data sets and data licensing agreements.

In addition to her regulatory work, Andrea maintains a robust transactional practice. She represents clients in a wide range of health care transactions, including mergers, acquisitions, joint ventures, and strategic affiliations. Her skills include conducting corporate and regulatory due diligence and negotiating key agreements, such as asset and stock purchase agreements, operations transfer agreements, management services agreements, and professional services agreements. Her transactional insight is especially valuable to client's pursuing growth through technology-enabled virtual care models.

Andrea also advises on a broad spectrum of health care compliance and operational issues, including clinical research requirements, medical staff governance, provider licensure and credentialing, scope-of-practice requirements, and medico-legal matters. She brings a thoughtful, solutions-oriented approach to helping clients manage regulatory risk while advancing innovative, patient-centered care.

Recognition

- Best Lawyers, Ones to Watch, Business Organizations (including LLCs and Partnerships), 2022-2025
- The Burton Awards, Finest Law Firm Writers, 2018
- The Burton Awards for Legal Achievement, Law360 Distinguished Legal Writing Award, 2025
- San Diego Business Journal, Women of Influence in Law, 2025

Professional Affiliations

- American Health Lawyers Association
- American Bar Association
- California Society of Healthcare Attorneys
- Leadership Council on Legal Diversity
- Women in Health Care Executives

News

- Andrea Frey Quoted in Part B News Article
- Katrina Pagonis and Andrea Frey Quoted in Law360 Healthcare Authority
- HLB Celebrates its 2025 Women of Influence in Law Honorees, Recognized by the San Diego Business Journal
- HLB Lawyers Published in Thomson Reuters Westlaw Today
- Two HLB Lawyers Win Distinguished Legal Writing Award by the Burton Foundation

Insights

- Oregon Imposes Major Restrictions on PC-MSO Models (SB 951)
- Federal Court Vacates HIPAA Reproductive Health Privacy Rule Nationally
- CMS and ASTP/ONC Seek Input on the Future of the Digital Health Ecosystem
- Impending AB 2319 Implicit Bias Training Deadline for Perinatal Providers Amid Shifting Federal Landscape
- The AI Landscape: California and other State Legislative Efforts to Regulate Use of AI in Health Care

Events

- Andrea Frey is Speaking at CAMSS 53rd Annual Education Forum
- HLB Webinar – 2024: A Landmark Year for Digital Health Innovation
- Hospital Association of Southern California (HASC) 2023 Annual Meeting
- Webinar: Health Information Exchanges and the Data Sharing Agreement
- Emily Brinkman and Andrea Frey Present to San Diego County Bar Association