HOOPER LUNDY BOOKMAN

PARTNER

ANDREA FREY

(she/her) · Co-Chair, Digital Health Practice
Co-Chair, Reproductive Health Practice

SAN FRANCISCO 415.875.8507

SAN DIEGO

EMAIL afrey@hooperlundy.com



> "I help clients navigate complex health care regulations so they can focus on delivering innovative, patient-centered care."

Andrea serves as Co-Chair of the firm's Digital Health and Reproductive Health Practices, where she advises a broad range of clients at the intersection of health care innovation, regulatory compliance, and transactional matters. She focuses on guiding health care providers, technology companies, health information exchanges, and other industry stakeholders through the complex legal and regulatory landscape that governs modern care delivery.

Andrea has deep experience counseling clients on the development, implementation, and operation of digital health solutions—including telemedicine platforms, artificial intelligence in clinical care, and data-driven models. She offers strategic regulatory advice on health data privacy and security, patient consent, corporate practice of medicine restrictions, and compliance with federal and state fraud and abuse laws. With specialized expertise in data privacy, she regularly advises on legal strategies and best practices for protecting and leveraging health data, including the use of limited data sets and data licensing agreements.

In addition to her regulatory work, Andrea maintains a robust transactional practice. She represents clients in a wide range of health care transactions, including mergers, acquisitions, joint ventures, and strategic affiliations. Her skills include conducting corporate and regulatory due diligence and negotiating key agreements, such as asset and stock purchase agreements, operations transfer agreements, management services agreements, and professional services agreements. Her transactional insight is especially valuable to client's pursuing growth through technology-enabled virtual care models.

Andrea also advises on a broad spectrum of health care compliance and operational issues, including clinical research requirements, medical staff governance, provider licensure and credentialing, scope-of-practice requirements, and medico-legal matters. She brings a thoughtful, solutions-oriented approach to helping clients manage regulatory risk while advancing innovative, patient-centered care.

EDUCATION

University of Washington School of Law, J.D., M.P.H., 2016

Tufts University, B.A., 2009

BAR ADMISSIONS

California, 2016

CAPABILITIES

PRACTICES

COVID-19 / Public Health Emergencies

Business Transactions

Compliance

Digital Health

Health Information Privacy and Security

Medical Staff Operations and Disputes

Reproductive Health

Research

SECTORS

Behavioral Health Providers

Community-Based Clinics

Hospitals and Health Systems

Digital Health

RECOGNITION

- Best Lawyers, Ones to Watch, Business Organizations (including LLCs and Partnerships), 2022-2025
- The Burton Awards, Finest Law Firm Writers, 2018
- The Burton Awards for Legal Achievement, Law360 Distinguished Legal Writing Award, 2025, 2026
- San Diego Business Journal, Women of Influence in Law, 2025

PROFESSIONAL AFFILIATIONS

- American Health Lawyers Association
- American Bar Association
- California Society of Healthcare Attorneys
- Leadership Council on Legal Diversity
- Women in Health Care Executives

NEWS, INSIGHTS & EVENTS

NEWS Andrea Frey & Claire Ernst Quoted in HCCA's Report on Medicare Compliance

INSIGHT The CMS's Clinical Super Intelligence Roadmap and the Evolving Federal Regulatory Landscape

INSIGHT HHS Finalizes HIPAA Privacy Rule Changes to Support Care Coordination and Patient Access

EVENT Andrea Frey To Speak at CAHF's 2026 Annual Convention & Expo

INSIGHT HLB's Digital Health Blog

INSIGHT California Enacts New Laws Governing Use of AI in Health Care

INSIGHT HLB's Digital Health Blog

INSIGHT Federal Bill Seeks to Outlaw the Friendly PC/MSO Model Nationwide, but State Enforcement Is the Real Near-Term Risk

NEWS Law360 Covers Eli Lilly-Mochi Health Litigation

NEWS Andrea Frey Quoted in Digital Health Insights

VIEW ALL 147 ON HOOPERLUNDY.COM