HOOPER LUNDY BOOKMAN

ASSOCIATE

COLE M. HOYT

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> "Aggressive and effective advocacy isn't about who can shout the loudest, it is a matter of preparation, persistence, and creative problem solving. It involves adopting the approach best suited to obtaining a positive outcome."

Cole Hoyt is a health care litigator with a long-held interest in health care and a passion for transforming the law and facts of a case into compelling arguments and narratives.

Working on a diverse range of health care disputes, Cole has significant experience with all pre-trial aspects of litigation, including depositions of medical experts in complex, high-value cases. Cole's creativity, collaborative spirit, and commitment to professionalism are defining characteristics of how he practices law.

Cole gained valuable insights about managing business and litigation risks and working with outside counsel during legal clerkships at the in-house legal departments of the Ultimate Fighting Championship (UFC) and William Morris Endeavor (WME). Before joining Hooper, Lundy & Bookman, Cole worked as an attorney at a California litigation firm focusing exclusively on medical malpractice matters. He has also volunteered for the Medical-Legal Partnership at VCU Health System in Richmond, Virginia.

In law school, Cole was a member of the Alternative Dispute Resolution team and a fellow at the William & Mary Center for the Study of Law and Markets. His student note, "Before Disaster Strikes: Preparing America To Be Disaster Resilient," was published in the William & Mary Environmental Law & Policy Review.

EDUCATION

William & Mary Law School, J.D.

University of California, Santa Barbara, B.A., Political Science

BAR ADMISSIONS

California, 2021

Illinois, 2020

Oregon, 2020

CAPABILITIES

PRACTICES

Compliance

COVID-19 / Public Health Emergencies

False Claims Act

Government Investigations

Health Information Privacy and Security

Litigation, Mediation, Arbitration

Mergers and Acquisitions

Reproductive Health

Digital Health

SECTORS

Academic Medical Centers and Teaching Hospitals

Hospitals and Health Systems

Digital Health

RECOGNITION

- Best Lawyers, Ones to Watch, Health Care Law, 2025-2026

PROFESSIONAL AFFILIATIONS

- American Bar Association

NEWS, INSIGHTS & EVENTS

NEWS 35 HLB Attorneys Receive Recognition by Best Lawyers in America 2027

EVENT Robert Miller and Cole Hoyt Co-Present 2026 New Laws Webinar for California Physicians

NEWS 35 HLB Attorneys Receive Recognition by Best Lawyers in America 2026

INSIGHT HLB's Health Equity Essentials Blog

NEWS HLB Lawyers Published in Law360, "What's Next For Lab Test Regulation Without FDA Authority"

INSIGHT Texas Federal District Court Vacates Final Rule Regulating Laboratory Developed Tests

NEWS Robert Miller and Cole Hoyt Published in Law360's Expert Analysis

EVENT HLB Lawyers are Panelists for "Generational Differences and Their Impact on Implicit Bias and Civility in the Practice of Law"

EVENT Robert Miller and Cole Hoyt Presented "2025 New Laws Affecting Private Practice" to the Physicians Association of California

NEWS Thirty-One HLB Attorneys Have Been Named "Best Lawyers in America 2025" and "Ones to Watch"

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