



Cole M. Hoyt

Associate

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CAPABILITIES

Compliance
COVID-19 / Public Health
Emergencies
False Claims Act
Government Investigations
Health Information Privacy
and Security
Litigation, Mediation,
Arbitration
Mergers and Acquisitions
Reproductive Health
Academic Medical Centers
and Teaching Hospitals
Hospitals and Health
Systems
Digital Health

EDUCATION

William & Mary Law School,
J.D.
University of California,
Santa Barbara, B.A., Political
Science

BAR ADMISSIONS

California, 2021
Illinois, 2020
Oregon, 2020

"Aggressive and effective advocacy isn't about who can shout the loudest, it is a matter of preparation, persistence, and creative problem solving. It involves adopting the approach best suited to obtaining a positive outcome."

Cole Hoyt is a health care litigator with a long-held interest in health care and a passion for transforming the law and facts of a case into compelling arguments and narratives.

Working on a diverse range of health care disputes, Cole has significant experience with all pre-trial aspects of litigation, including depositions of medical experts in complex, high-value cases. Cole's creativity, collaborative spirit, and commitment to professionalism are defining characteristics of how he practices law.

Cole gained valuable insights about managing business and litigation risks and working with outside counsel during legal clerkships at the in-house legal departments of the Ultimate Fighting Championship (UFC) and William Morris Endeavor (WME). Before joining Hooper, Lundy & Bookman, Cole worked as an attorney at a California litigation firm focusing exclusively on medical malpractice matters. He has also volunteered for the Medical-Legal Partnership at VCU Health System in Richmond, Virginia.

In law school, Cole was a member of the Alternative Dispute Resolution team and a fellow at the William & Mary Center for the Study of Law and Markets. His student note, "Before Disaster Strikes: Preparing America To Be Disaster Resilient," was published in the William & Mary Environmental Law & Policy Review.

Recognition

- Best Lawyers, Ones to Watch, Health Care Law, 2025

Professional Affiliations

- American Bar Association

News

- HLB Lawyers Published in Law360, “What’s Next For Lab Test Regulation Without FDA Authority”
- Robert Miller and Cole Hoyt Published in Law360’s Expert Analysis
- Thirty-One HLB Attorneys Have Been Named “Best Lawyers in America 2025” and “Ones to Watch”
- Hooper, Lundy & Bookman Celebrates 35 Years!
- Hooper, Lundy & Bookman Ranked in the 2020 Edition of US News/Best Lawyers in America Best Law Firms

Insights

- HLB’s Health Equity Essentials Update
- Texas Federal District Court Vacates Final Rule Regulating Laboratory Developed Tests

Events

- HLB Lawyers are Panelists for “Generational Differences and Their Impact on Implicit Bias and Civility in the Practice of Law”
- Robert Miller and Cole Hoyt are Presenting “2025 New Laws Affecting Private Practice” to the Physicians Association of California