



Amy M. Joseph

(she/her/hers)

Partner

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CAPABILITIES

Business Transactions

Compliance

Fraud and Abuse, Stark, Anti-Kickback Counseling and Defense

Government Investigations

Health Information Privacy and Security

Provider and Supplier Operations

Research

Value-Based Arrangements

Academic Medical Centers and Teaching Hospitals

Hospitals and Health Systems

Digital Health and Other Health Technologies

EDUCATION

University of California, Los Angeles School of Law, J.D., Order of the Coif, 2011

BAR ADMISSIONS

California, 2011

Massachusetts, 2016

“Effective advising requires not just knowledge of the applicable law, but also understanding each client’s unique concerns and operational challenges to help craft workable solutions. And that requires truly listening to what they have to say.”

A trusted advisor and respected thought leader on cutting-edge health care issues, Amy Joseph counsels clients in the healthcare and technology sectors on a broad spectrum of regulatory and business matters, with a particular focus on helping her clients assess, develop and implement innovative business models in the health care industry. Amy works with digital health companies, health systems, investors, and other public and private companies to address their regulatory compliance and transactional needs, from seasoned health care stakeholders to newer entrants to the industry. She collaborates with her clients to understand and evaluate their business goals before developing tailored, practical solutions to achieve those objectives.

Amy is well-versed in the corporate governance, data privacy and security, and scope of practice considerations facing the health care industry as it incorporates artificial intelligence (AI) and machine learning (ML) solutions into clinical workflows. Her practice includes structuring and scaling national telehealth practices across a range of clinical disciplines, including complex collaborative arrangements involving labs, medical device manufacturers, remote patient monitoring (RPM) solutions and pharmacies.

Amy spends much of her time working closely with clients on vetting and developing strategic affiliations, joint venture transactions, and other novel business arrangements, including developing value-based enterprises and otherwise identifying means to achieve further alignment among health care ecosystem stakeholders. She also regularly advises on related reimbursement issues with respect to federal healthcare programs, private payors, and self-pay business models, as well as developing compliance programs and advising on related protocols and best practices. In particular, Amy regularly advises on physician self-referral, anti-kickback, and other fraud and abuse law matters applicable to her client base, as well as advising on patient privacy matters, including HIPAA, 42 CFR Part 2, and corresponding state level compliance. Amy also regularly assists with internal investigations

and assessing and responding to the results of such investigations, including developing corrective action recommendations and self-disclosures.

A sought-after speaker and prolific writer on some of the most complex and critical issues in health care law, Amy regularly shares her insights in publications and presentations across the country. Amy co-authored the American Health Law Association's *The Stark Law: Comprehensive Analysis and Practical Guide*, and has also co-authored chapters in numerous other publications, including the American Bar Association's *Physician Law: Evolving Trends & Hot Topics* telemedicine chapter, and a chapter addressing telehealth in the *MCLE Massachusetts Health and Hospital Law Manual*.

Ranked by clients and peers as a top Massachusetts health care attorney, *Chambers USA* notes that Amy "is a terrific resource on a range of regulatory issues" and "an expert in the Stark Law." Sources say that "she is extremely smart, knowledgeable, thoughtful and responsive." One client stated, "she is one of the most responsive and diligent attorneys I have worked with."

Amy graduated first in her class at UCLA Law and was elected to the Order of the Coif. Prior to law school, Amy served in the U.S. Air Force.

Recognition

- Chambers USA, Up and Coming Healthcare Lawyer: Massachusetts, 2022, 2023
- Lawyers Weekly, Massachusetts Go To Healthcare/Life Science Lawyers, 2022
- Super Lawyers, Massachusetts, Health Care, Rising Star, 2019-2021; Super Lawyer, 2022-2023
- Best Lawyers, Health Care Law, 2023, 2024
- Boston Magazine, Top Lawyers - Healthcare Law, 2023

Professional Affiliations

- American Bar Association
- American Health Lawyers Association
- Boston Bar Association
- Massachusetts Bar Association
- Women's Bar Association
- Healthcare Financial Management Association

News

- HLB Represents Rippl in Acquisition of Kinto
- Amy Joseph is Quoted in Decision Health | Part B News article, "Use AI to scribe? Pay attention to data privacy, ownership"
- Jeremy Sherer and Amy Joseph Published in Reuters Legal and Westlaw Today
- Law360 AI in Health Law: The Top Guest Articles of 2023
- Boston Magazine Announces its 2023 Top Lawyers

Insights

- Part 2 Update: HHS Final Rule Aligning Federal Protections for Substance Use Disorder Records with HIPAA
- Key Takeaways for Health Care Providers regarding new AI Transparency Provisions, EHR Certification criteria, and Information Blocking
- 2024 Medicare Physician Fee Schedule Highlights: Advancing Innovation and Equity
- Sweeping Executive Order Sets the Stage for Federal Oversight of AI in Healthcare

- Scrutiny of Online Tracking Technologies Continues

Events

- Amy Joseph is Speaking at Boston Bar Association's Virtual Event, "Payment Incentives that Promote Equity"
- Amy Joseph and Jeremy Sherer are Speaking at HIMSS New England Chapter, "AI-Driven Healthcare Innovation: Bridging the Gap - The Legality of AI"
- HLB Webinar - 2024: A Landmark Year for Digital Health Innovation
- Amy Joseph and Jeremy Sherer Present Strafford CLE Webinar on Telehealth
- Amy Joseph and Jeremy Sherer are Speaking at MaHIMA's Winter Meeting