



Lisa K. Layman

Principal, Government Relations & Public Policy

Washington, D.C. : 202.580.7715

llayman@hooperlundy.com

CAPABILITIES

Government Relations and
Public Policy

Medicare, Medicaid, Other
Governmental
Reimbursement and
Payment

Behavioral Health Providers

Clinical Laboratory

Drugs and Medical Devices

Trade Associations

EDUCATION

University of California,
Berkeley, M.P.P., M.P.H.

Macalester College, B.A.

“In policy efforts with legislators, regulators, or their staffs, you need to not only understand what matters to your client, but you also need to understand what matters to the people you’re speaking with. It’s by addressing their concerns and explaining how your client’s goals and their goals align that you get the process moving in the right direction.”

Lisa Layman brings decades of health care policy experience on Capitol Hill, having worked for legislators and alongside health care constituencies to advance legislative and regulatory objectives across the health policy landscape. Her deep substantive knowledge, strategic judgment, and candor have made her a trusted resource for lawmakers, staff, and regulators of both parties and an effective advocate for her clients.

Lisa represents providers, manufacturers, associations, and other health care industry stakeholders before Congress and the Executive Branch. She pairs her policy expertise with practical insights gained from years in the legislative trenches—knowing who to engage, when to engage them, what resonates, and how to frame solutions that align client objectives with policymaker priorities. In addition to her advocacy work, Lisa advises clients on broader public policy goals and specific business needs.

Before entering private government relations practice, Lisa served for 11 years as legislative staff in the U.S. Senate. She was a senior policy advisor to U.S. Senator Debbie Stabenow and previously advised Senators Bob Graham, Richard Bryan, and John Chafee on health care matters. In these roles, she drafted, analyzed, and negotiated legislation related to Medicare, Medicaid, and private health insurance, prescription drugs, health information technology, and public health. Earlier in her career, Lisa worked at the Congressional Budget Office, where she prepared baseline projections and legislative cost estimates for health care proposals.

After leaving the Senate, Lisa served as Vice President for Government Affairs at the Generic Pharmaceutical Association (now the Association for Accessible Medicines), where she worked closely with senior executives to develop and execute comprehensive public policy and lobbying strategies.

[News](#)

- HLB's Government Relations & Public Policy Newsletter

Insights

- HLB's Government Relations & Public Policy Group
- Congress Passes Additional COVID-19 Relief
- 2020 Election Results: What Comes Next
- What the Supreme Court's Azar v. Allina Ruling Means for Health Care Providers

Events

- HLB Sponsors Women in Government Relations Event
- Upcoming Webinar Presented by HLB's Government Relations & Public Policy Department
- HLB Sponsors the Women in Government Relations DEI Summit 2024
- HLB Sponsors Women in Government Relations' Fourth Annual Diversity Equity & Inclusion Summit 2023
- Webinar: Election 2020: Outcomes, Impact, and What Happens Next in Health Care