



Jeremy D. Sherer

(he/him/his)

Partner

Co-Chair, Digital Health Practice

Boston: 617.532.2705

Washington, D.C.: 202.580.7700

jsherer@hooperlundy.com

CAPABILITIES

Business Transactions

Compliance

COVID-19 / Public Health
Emergencies

Digital Health and Other
Health Technologies

Fraud and Abuse, Stark, Anti-
Kickback Counseling and
Defense

Health Information Privacy
and Security

Medicare, Medicaid, Other
Governmental
Reimbursement and
Payment

Mergers and Acquisitions

Reproductive Health

Behavioral Health Providers

Physicians, Medical Groups,
Medical Foundations, and
Independent Practice
Associations (IPAs)

EDUCATION

The George Washington
University Law School, LL.M.,
Health Care Law, 2015

Boston College Law School,
J.D., 2014

Brandeis University, B.A.,
cum laude, 2010

BAR ADMISSIONS

Washington, D.C., 2016

Maryland, 2014

Massachusetts, 2014

“Digital health innovation is dramatically and tangibly impacting peoples’ lives. I provide business-oriented guidance that allows those on the front lines to create, build, and scale as they reshape the American health care industry.”

Widely recognized as a digital health thought leader, Jeremy Sherer counsels health care providers and suppliers, including hospital systems, national telehealth platforms, investors, and digital health startups on issues involving regulatory compliance, transactions, and innovative business arrangements.

Jeremy advises his clients on the full range of regulatory health care issues facing digital health stakeholders. Jeremy’s depth and breadth of experience enable him to help established and early-stage companies alike thoughtfully navigate a complex and ever-changing business and regulatory landscape. As one client’s CEO explained, “Jeremy is one of the best thought partners, and hands down the best legal navigator, I’ve found in the digital health space.”

Jeremy’s telehealth experience includes compliance with state licensure requirements for physicians and non-physician practitioners, corporate practice of medicine issues, remote prescribing (including controlled substances), patient consent, and Medicare, Medicaid, and commercial reimbursement. He also regularly advises clients on compliance with fraud and abuse laws, including federal and state anti-kickback and self-referral laws, as well as privacy issues arising under HIPAA and its state-level counterparts.

Chambers Massachusetts recognizes Jeremy as a top health care lawyer with notable experience advising clients on issues relating to regulatory compliance and transactions. As one client told *Chambers*, “Jeremy is an outstanding lawyer with a strong commitment to client service and terrific knowledge of the industry.”

Jeremy has substantial experience pertaining to structuring, operationalizing, and scaling “Friendly PC” arrangements across all 50 states. He also advises venture capital and private equity firms conducting regulatory diligence associated with consequential investments in digital health and health care technology ventures, from seed stage funding to nine-figure raises.

Representative Matters

- Regularly guides digital health companies through building and scaling fifty-state “Friendly PC” arrangements.
- Guided academic medical center client through drafting and establishment of system-wide telehealth policies and procedures.
- Counseled national telebehavioral health platform on controlled substances prescribing to comply with the Ryan Haight Act and state law.
- Counseled nationally recognized health system on telehealth licensure waivers across all 50 states throughout the COVID-19 pandemic.
- Served as regulatory counsel to venture capital firm in successful \$200 million investment in innovative telehealth platform’s Series D financing.
- Guided venture capital-backed pediatric care provider through successful \$20 million series B as regulatory counsel, subsequent practice acquisitions to expand into additional states.
- Advised leading New England health system on federal and state telehealth controlled substances prescribing requirements throughout COVID-19 pandemic.
- Served as regulatory counsel to industry-leading artificial intelligence “symptom checker” solution, including structuring of “per-click” compensation arrangements to comply with applicable law and HHS-OIG guidance.
- Developed frameworks for publicly-traded telehealth platform client addressing non-physician practitioner supervision and proxy credentialing issues nationwide.
- Represented nationally recognized pediatric health system in establishing national telehealth practice, including advising on licensure, prescribing, consent, and corporate practice of medicine issues across all 50 states.
- Advise dozens of digital health companies on developing and implementing robust regulatory compliance programs addressing issues involving professional licensure, scope of practice, supervision, prescribing practices, and patient consent.

Recognition

- Chambers USA, Up and Coming Healthcare Lawyer: Massachusetts, 2022-2024
- Super Lawyers, Massachusetts , Rising Star, Health Care Law, 2017-2023
- Best Lawyers, Ones to Watch, Health Care Law, 2023, 2024
- Boston Magazine, Top Lawyers - Healthcare Law, 2023
- American Bar Association, Emerging Young Lawyer in Health Care, Health Law Section, 2019
- Northeast Telehealth Resource Center, 2018, Telehealth Champion, 2018
- Health Data Management, 12 Health IT Attorneys You Should Know, 2017

News

- Chambers 2024 Once Again Ranks Massachusetts Office Plus Three Partners
- Hooper, Lundy & Bookman Again Ranked Among Top Health Law Firms In The United States By Chambers USA
- HLB Represents Rippl in Acquisition of Kinto
- Jeremy Sherer was Quoted in Law360 Healthcare Authority Article, “Amazon’s Healthcare Push Raises Tough Questions for Attys”
- Jeremy Sherer and Amy Joseph Published in Reuters Legal and Westlaw Today

Insights

- Key Takeaways for Health Care Providers regarding new AI Transparency Provisions, EHR Certification criteria, and Information Blocking
- 2024 Medicare Physician Fee Schedule Highlights: Advancing Innovation and Equity
- Sweeping Executive Order Sets the Stage for Federal Oversight of AI in Healthcare
- DEA Extends COVID-19 Telemedicine Flexibilities for Controlled Substance Prescribing
- New Vermont Law Extends Temporary Licensure and Registration Options for Out-of-State Providers, Including for Telehealth

Events

- Jeremy Sherer is Speaking at Modern Healthcare's Digital Health Summit
- Amy Joseph and Jeremy Sherer are Speaking at HIMSS New England Chapter, "AI-Driven Healthcare Innovation: Bridging the Gap - The Legality of AI"
- HLB Webinar - 2024: A Landmark Year for Digital Health Innovation
- Amy Joseph and Jeremy Sherer Present Strafford CLE Webinar on Telehealth
- Amy Joseph and Jeremy Sherer are Speaking at MaHIMA's Winter Meeting