

## **CTeL Fall Summit 2019 Agenda**

The Willard InterContinental, Washington, D.C.

### **Pre-Summit Agenda**

#### **Wednesday, December 4, 2019 | Congressional Hill Day**

11:30 AM-4:30 PM **Capitol Hill Advocacy Day Meetings**

5:00 PM-7:00 PM **Congressional Reception and Awards Ceremony | The Kennedy Caucus Room, Russell Senate Office Building**

#### **CTeL Summit Agenda | Thursday, December 5, 2019**

##### **General Sessions | WILLARD ROOM**

8:00 AM-8:30 AM **Telemedicine Legal and Policy Primer**

**Mari Robinson, JD**

Director of Telehealth | University of Texas Medical Branch

8:30 AM-8:50 AM **Registration and Breakfast: Welcome from the CTeL and CTeL Innovations Board of Directors**

##### **CTeL Board of Directors**

**Linda Branagan, PhD**

Director, Telehealth Resource Center | UCSF Medical Center

**Tonia Burke**

Program Director, Virtual Care | BJC HealthCare

**Jacob Harper, Esq.**

Associate | Morgan Lewis & Bockius, LLP

**Sandra Harrison, Esq., MPA**

Director of Regulatory & Legal Affairs | Oklahoma Hospital Association

**Curtis Lowery, MD**

Director, Institute for Healthcare & Innovation, Maternal-Fetal Medicine Professor | UAMS Center for Distance Health; **Chairman of the Board, CTeL**

##### **CTeL Innovations Board of Directors**

**Fred Eastman, MA**

Telehealth Technology Manager | Mercy Health Network

**Mari Robinson, JD**

Director of Telehealth | University of Texas Medical Branch

**Clarence Williams, MHA**

Director of Telehealth | Children's National Health System

8:50 AM-9:00 AM **Welcome and Introductions**

**Greg Billings**

Executive Director | CTeL

**Christa Natoli**

Deputy Executive Director | CTeL

9:00 AM-10:20 AM **Keynote Address | To Infinity and Beyond: NASA Astronaut Discusses Telehealth in Space**

**Bonnie Dunbar, PhD**

Retired NASA Astronaut

TEES Eminent Research Professor, Aerospace Engineering; Director, Aerospace Human Systems Laboratory (AHSL) | Texas A&M University

**Azhar Rafiq, MD, MBA, MEd**

Director of Medical Informatics, Office of Chief Health and Medical Officer | NASA

10:20 AM-10:30 AM **BREAK**

## **Breakout Sessions**

10:30 AM-11:15 AM

**Breakout # 1 | DOUGLAS | Launching and Growing a Direct-to-Consumer Telehealth Service**

**Nathaniel Lacktman, Esq.**

Partner, Chair, Telemedicine Industry Team | Foley & Lardner, LLC

**Breakout # 2 | TAFT | Health Coaches: The Wild West of Wellness Trends**

**Kristi Kung, Esq.**

Partner | DLA Piper, LLP

**Marsha Schofield, MS, RD, LD, FAND**

Senior Director, Governance and Nutrition Services Coverage | Academy of Nutrition and Dietetics

**Breakout # 3 | HUGHES | Telehealth to Expand Access in Rural Areas: Lessons from the Frontier Community Health Integration Project (FCHIP) Demonstration Evaluation**

**Saira Naim Haque, PhD, MHSA, FAMIA**

Director of Telehealth Research and Senior Health Informaticist | RTI International

11:15 AM-11:30 AM **BREAK**

11:30 AM-12:15 PM

**Breakout # 4 | DOUGLAS | CTeL's Digital Health Individual Certification Program**

**Aileen Berquist**

Project Coordinator | CTeL

**Garry Carneal, JD, MA**

President & CEO | Schooner Strategies

**Christa Natoli**

Deputy Director | CTeL

**Breakout # 5 | TAFT | Using Text-Based Telemedicine for Employee Chronic Care Management**

**Bryan Fine, MD MPH**

CEO & Founder | Percentric

**Breakout # 6 | HUGHES | Telehealth Apps – The Latest in FDA Regulation and Enforcement Action**

**Michele Bueneffe, Esq.**

Partner | Morgan Lewis & Bockius, LLP

12:15 PM-12:30 PM

**BREAK**

12:30 PM-1:15 PM

**WILLARD ROOM | Networking Luncheon**

1:15 PM-1:30 PM

**BREAK**

## **Breakout Sessions**

1:30 PM-2:15 PM

**Breakout # 7 | DOUGLAS | Federal Access to Care and Non-Discrimination Requirements in Telehealth**

**Breakout # 8 | TAFT | Increasing Access to Reproductive Care and Sexual Health in the Digital Age: Legal and Regulatory Checklist**

**Dana Northcraft, JD**

Senior Director, Innovation & Policy | Planned Parenthood Federation of America

**Breakout # 9 | HUGHES | Health Systems: The Big Money Investors Behind Digital Health**

**Marshall E. Jackson, Jr.**

Associate | McDermott Will & Emery, LLP

**Gary Raju**

CFO, Business Integration | Mercy Virtual

**Clarence Williams**

2:15 PM-2:30 PM

**BREAK**

2:30 PM-3:15 PM

**Breakout # 10 | DOUGLAS | Workshop – Beyond MD: Navigating Telehealth as a Non-Physician Provider**

**Missy Apodaca**

Of Counsel | Katten Muchin Rosenman, LLP

**Brooke Trainum**

Assistant Director, Policy and Regulatory Advocacy | American Nurses Association

**Breakout # 11 | TAFT | Telemedicine in the Workplace: Understanding Employee Benefits**

**Adam Solander, Esq.**

Partner | King & Spalding LLP

**Breakout # 12 | HUGHES | Payment Parity: CTeL's Grassroots Efforts State-by-State**

**Jacob J. Harper, Esq.**

Associate | Morgan Lewis & Bockius, LLP

**Nathaniel Lacktman, Esq.**

Partner | Foley & Lardner, LLP

**Breakout # 13 | HOLMES | Data Dictionary: The Road to Expanded Reimbursement**

**Jason Goldwater, MA, MPA, PMP**

Senior Principal | Atlas Research

3:15 PM-3:30 PM

**BREAK**

**General Session | WILLARD ROOM**

3:30 PM-4:30 PM

**How to Get Paid: Mitigating Medicare, Medicaid, and Private Payer Claim Denials**

**Rebecca Burke, Esq.**

Counsel | Powers Pyles Sutter & Verville, PC

**René Quashie, Esq.**

VP, Policy & Regulatory Affairs, Digital Health | Consumer Technology Association

**Carol Yarbrough, MBA, CHC, CPC, OCS, CCA**

Business Operations Manager, Telehealth Resource Center | UCSF MC

# CTeL Summit Agenda | Friday, December 6, 2019

## General Session | WILLARD ROOM

- 8:15 AM-9:00 AM      **Breakfast: Licensure and Continuity of Care — Activating Summit Attendees**
- 9:00 AM-10:15      **Updates from Capitol Hill: Congressional Telehealth Priorities in the 116<sup>th</sup> Congress**
- 10:15 AM-10:30 AM      **BREAK**

## Breakout Sessions

10:30 AM-11:15 AM

### **Breakout # 14 | DOUGLAS | Operation Brace Yourself: The New Age of Enforcement**

**Douglas Grimm, Esq., FACHE**

Partner | Arent Fox, LLP

**Hillary Stemple, Esq.**

Associate | Arent Fox, LLP

### **Breakout # 15 | TAFT | Reading Between the Lines: Why Consumers Want Telehealth but Don't Use It**

**Judy Chan, MPH**

President | HealthPro Consulting

**Adam Solander, Esq.**

Partner | King & Spalding LLP

### **Breakout # 16 | HUGHES | Different Healthcare Models and Telehealth: Value-Based vs. Fee For Service**

### **Breakout # 17 | HOLMES | Skilled Nursing Facilities and Long Term Care: Legal, Clinical, and Operational Challenges**

**Jeremy Sherer, Esq.**

Digital Health Attorney | Hooper, Lundy and Bookman, PC

11:15AM-11:30 AM      **BREAK**

## General Session | WILLARD ROOM

11:30 AM-12:45 PM **States & Feds: DEA and Licensure Boards Discuss Prescribing of Controlled Substances and Support Act Implementation**

**Joe McMenamin, MD, JD**

Principal | McMenamin Law Offices

**DEA Representative**

**State Board Representatives**

12:45 PM-1:00 PM **Wrap Up, Adjourn, and Pre-Registration for CTeL Spring 2020 Summit**